

Al Bahr towers, National Day

AO Creative stages colour-intensive multimedia show at the Al Bahr towers



Challenge

The awarded and 145 metres high Al Bahr towers accommodate the headquarters inter alia of the Abu Dhabi Investment Council and the Al Hilal Bank.

On the occasion of the National Day of the United Arab Emirates, an impressive multimedia show should be realized at the Al Bahr towers in Abu Dhabi. Thereby the convex façade should be illuminated homogeneously and also receive a video projection.

Special Features

- Dynamic façade illumination with multimedia show
- Realisation of a multimedia show with video projection
- Homogeneous illumination

LOCATION

Al Bahr towers, Abu Dhabi,
United Arab Emirates

DATE

December 2014

PRODUCTS

SKY FALCON ARC colour
1.200W, FALCON CMY
LED-VIDEO

LIGHTING DESIGNER

AO Creative



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Realisation

AO Lighting realized as general contractor with its creative department, AO Creative, an impressive multimedia show at the Al Bahr towers in Abu Dhabi. Thereby a dynamic and colourful 360° illumination was staged at both towers.

The company's creative department, AO Creative, used intensive colours to draw all eyes to the cocoon-like architecture. The futuristic towers were transformed one moment into a huge national flag, then bathed in a deep, marine blue that gave way in turn to shining white. A video projection on the façade complemented the light show. In whatever raiment they appeared, the evening choreography transformed the towers into dazzling highlights of the Abu Dhabi skyline.

To provide a homogeneous illumination, FALCON CMY LED-VIDEO and SKY FALCON ARC colour 1.200W were stationed all around the towers. For the video projection, high powered projectors were used.

This was not the first time that AO Lighting had illuminated the twin towers, having done so also for the National Day celebrations in 2012.

LIGHTS TO REMEMBER